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Following a year of planning, Joullian Vineyards opened its long-awaited Carmel Valley Village Tasting Room in mid-March of 2000. The tasting room resides in the elegant Joseph DeMaria building with architecture reminiscent of an old-world Burgundian stone church. The building was designed by local archi-

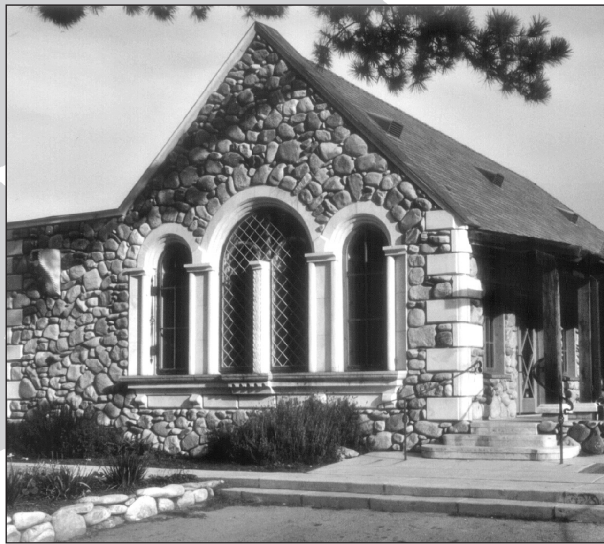
torated in French Provençal style by Joullian's President, Marion Joullian-Story and includes stunning photography of the vineyards by local photographer Craig Lovell.

The new showcase wine room is conveniently located in the heart of Carmel Valley Village, just 1/2 block south of Carmel Valley Road upon the west entrance to the village. The quaint Village is host to a myriad of fine hotels, lodgings, restaurants, specialty shops, local winery tasting rooms and outdoor activities such as golfing, hiking and horseback riding. Important to note, the Village Tasting Room location is a mere twenty minutes from the Monterey coast, and generally offers much warmth and sunshine during the cool, foggy days of a coastal summer. Joullian's Village Tasting Room is open daily for tasting and sales from 11 am-5 pm.

Holiday Wine & Wreaths. The events offer wine, photography and avian enthusiasts a rich experience worthy of the inland drive.



Founded in 1982, Joullian produces approximately 12,000 cases annually of estate-grown Cabernet Sauvignon, Syrah, Sauvignon Blanc, Carmel Valley's only Zinfandel and Monterey Chardonnay. Joullian's Chardonnay fruit is purchased from the cooler climate Salinas Valley vineyards: Sleepy Hollow, La Reina and RogerRose. Distribution is most prominent in restaurants and a handful of fine wine shops. Joullian's out-of-state distribution is limited. Joullian's Village Tasting Room is open daily for tasting and sales from 11 am- 5 pm. For more information concerning Joullian Vineyards, please contact or visit the Village Tasting Room at 831-659-8100, toll-free at 866-659-8101 or the Winery toll-free at 877-659-2800.



*Joullian's Village Tasting Room
A Taste of Old World
in the Carmel Valley Village*

tect, MacKenzie Patterson. DeMaria is the local mason and carpenter from Carmel Valley who brought to fruition this European-inspired building, named in memory of his late father of the same name. DeMaria sought Arroyo Seco river rock for the building's exterior, salvaged old-growth redwood from a would-be demolished Carmel home for the exposed beam ceiling, paneling and posts and constructed a tasting bar from richly textured cypress wood. The room was tastefully dec-

Winery Visits

Since the opening of the village retail room, the winery welcomes visitors by-appointment only. The remotely located vineyards and winery do open their door to the public seasonally for the successful "Saturday Open House" events. The line-up includes a spring Zinfandel release party, Harvest celebration, and

**DIRECTIONS
FROM HWY 1:
East on
Carmel Valley Road,
past Laureles Grade,
to Village Drive
in the Village (right turn).
1/2 block to tasting room
(left side).**